

BUTTE COLLEGE STRATEGIC DIRECTION – 2009-2010

The Butte College Strategic Plan established five initiatives to improve student learning and student success. These are: Inspiring Passion through Collaboration; Focusing on Student Success; Valuing a Culture of Learning; Enhancing an Innovative, Flexible, Responsive, and Accountable Culture; and Modeling Sustainability. The Educational Master Plan provides the framework to implement these initiatives.

The Strategic Direction is used by the college to iteratively move to the goals defined in the District Strategic Plan (Succeeding Together – 2012). It provides the annual focus for unit planning and resource prioritization.

The Strategic Direction and the Educational Master Plan will be reviewed, evaluated, and revised annually.

The initiatives and objectives in the Strategic Direction are below.

1. Inspiring Passion Through Collaboration.
 - a. Collaborate proactively to maximize student success and sustain community as the college responds to the state budget.
 - b. Collaborate effectively with students to engage them with the college community and provide the tools and resources to proactively meet their goals (e.g. mentoring, FYE - first year experience, learning communities, student success initiative).
 - c. Through the Governance Committee, continue to develop systems to evaluate the effectiveness, inclusivity and transparency of governance processes, and recommend improvements to the constituent groups and administration.
 - d. Implement the new professional development structure to:
 - i. Effectively orient new members;
 - ii. Expand professional development opportunities for classified staff and managers;
 - iii. Continue to build a collegial and engaged community;
 - iv. Enhance the campus community through appreciation of diversity.
 - e. Deepen our awareness and support of diverse people and perspectives within our community through such efforts as:
 - i. Implementation of the Student Equity Plan;
 - ii. Student, staff and faculty recruitment;
 - iii. Professional development activities.
 - f. Continue to support institutional processes that enhance collaboration:
 - i. Continue to streamline institutional processes through Process Mapping and strategic use of technology (e.g. MyBC, Connect-Ed,

- a basic skills math lab, e-advising, and automated case management);
 - ii. Continue to refine the Planning, Budgeting, and Assessment (PBA) and unit planning process based on the results of an annual review.
 - g. Create opportunities to celebrate successes at Butte College.
- 2. Focusing on Student Success.
 - a. Maintain student access and success in the face of potential budget reductions to Student Programs & Services
 - b. Improve student access by:
 - i. Expanding faculty teaching capacity in critical impacted instructional areas;
 - ii. Maintain and support high quality associate faculty, identifying and strategically addressing issues that impact associate faculty's ability to fully serve students;
 - iii. Developing and implementing needs assessments and, ultimately, master plans for adding facilities at the Chico Center, in Glenn County, and in South Butte County;
 - iv. Providing facilities to increase capacity in the sciences and automotive technology;
 - v. Making matriculation services available on-line;
 - vi. Increasing distance learning while improving the quality of distance learning offerings;
 - vii. Improving the availability of critical services (e.g. child care, transportation, Student Health Services, etc.); and
 - viii. Maintaining a diverse, inclusive, and safe educational environment.
 - c. Use technology to provide students with the information they need to more easily meet their goals (e.g. Retention Alert, online academic progress checks, online education plans, e-counseling, Degree Audit, etc).
 - d. Continue to develop and implement an enrollment management plan that aligns the schedule with student needs, focuses marketing on the values and benefits of attending Butte College, and makes retention and student success the primary focus of enrollment management.
 - e. Continue to implement the Basic Skills Initiative as per current action plan (See Appendix A).
 - f. Implement the Title III program to improve student learning. (See Appendix B).
 - g. Institutionalize First Year Experience program that results in an increased percentage of student persistence and retention.

- h. Develop a career and transfer pathways model that results in an increased number of transfers and improves transition to the workforce.
- i. Develop and implement systems to measure the success of students who transfer to four-year institutions and who transition to the workforce.
- j. Increase student engagement in student life programs and extra-curricular activities.

3. Valuing a Culture of Learning

- a. Develop and begin implementing a comprehensive outcomes assessment plan that includes institutional benchmarks and completes the implementation of the Student Learning Outcomes Assessment Cycle (SLOAC).
- b. Enhance the student educational experience through strategic use of technology and programs such as Study Abroad, international recruitment, Migrant Education, MESA, EOPS, DSPS, TRiO, student organizations and activities, etc.
- c. Strengthen and continue to institutionalize the funding for a Professional Development program that is focused on the following:

- Fostering student learning and success
- Promoting teaching excellence
- Nurturing and intellectual climate
- Eliciting meaningful conversations among all staff
- Expanding professional development for classified staff and management

- d. Improve student learning by committing to the “Seven Good Practices of Undergraduate Education” and the “Seven Good Practices in Student Affairs” and expanding the use of student-centered teaching models such as “On Course.”
- e. Enhance and improve the quality of research to support student success, academic quality, and student outcomes assessment.
- f. Continue aligning K-16 curriculum and programs through initiatives such as CalPass, College Connection, IMPAC, Tech Prep, and partnership programs with California State University, Chico and other higher education institutions.
- g. Increase the coordination and integration of general education across the curriculum.
- h. Expand learning communities, including career-based learning communities.
- i. Link student learning to real life through internships, work experience, and service learning.
- j. Establish and implement appropriate prerequisites.

- k. Develop and implement strategies to encourage diverse candidates to apply for faculty and staff positions and to persist at Butte College if selected.
4. Enhancing an Innovative, Flexible, Responsive, and Accountable Culture
- a. Maximize the funding available for our instructional programs by meeting annual FTES growth targets; increasing efficiency; obtaining state, grant, and private resources; and implementing entrepreneurial ventures.
 - b. Continue to develop and enhance education and training opportunities based on student and labor market needs.
 - c. Continue to develop and enhance systems to support educational processes:
 - i. Complete the implementation of CurricUNET and leverage it to facilitate course and program assessment, evaluation, and improvement.
 - ii. Achieve Student Learning Outcomes proficiency by 2012.
 - iii. Implement the new program review
 - iv. Continue unit planning
 - v. Improve research and data tools
 - d. Demonstrate leadership in Student Equity through the ongoing promotion of Student Equity “success indicators” (access, course completion/retention, ESL and Basic Skills completion, certificate and degree completion, and transfer attainment) for all population groups at Butte College.
 - e. Evaluate and implement accreditation recommendations and planning agendas.
5. Modeling Sustainability
- a. Maintain Butte College's leadership in sustainability.
 - b. Integrate sustainability into the curriculum by developing new courses, increasing the number of courses with a sustainability component, and using multi-disciplinary approaches to link these courses.
 - c. Continue working to achieve carbon neutrality by 2015.
 - d. Certify new buildings (Arts and Student/General Services) and selected existing buildings to the Leadership in Energy and Environmental Design (LEED) standard.
 - e. Implement the Green Building Systems Program as funded by the National Science Foundation (NSF) grant.
 - f. Develop and implement strategies to attract sustainable industries and provide students the skills they need to succeed in the emerging green

economy.

- g. Continue to improve sustainability awareness at Butte College.
- h. Develop and implement a land use plan that supports sustainable development, maintains biological resources, and provides a blueprint for addressing future needs such as the build-out of the Public Safety Training Center, an upgrade to the athletic facilities, and the expansion of the heavy equipment program (perhaps off-campus).
- i. Recognize that sustainable practices must include the human component. As people and as a college, model open and inclusive practices that foster dialogue and trust among individuals, groups, committees, departments, programs, and the institution as a whole. Intentionally support all members of the college community: students; classified professionals; faculty, both full and part-time; and management and administration.